

2025

BC ORGANIC CONFERENCE

Nov. 25 - 27 | Harrison Hot Springs, BC

SPONSORSHIP AND TRADE SHOW OPPORTUNITIES





2025 BC ORGANIC CONFERENCE

Organic Solutions for a Complex World

The BC Organic Conference returns this fall! This engaging networking and learning event draws over 300 attendees from across the food system, including farmers, ranchers, food processors, retailers, distributors, government, academics, consumers, and allied sector organizations.

Sponsoring this event is not only an incredible marketing opportunity, but also a pivotal chance to grow the sector together, connect with our dedicated community, and join the organic, regenerative agriculture movement.

2025 CONFERENCE COMPONENTS

**organicbc.org/conference
#BCOrganic2025**

- Trade show
- Equipment display
- Farm tours
- Organic banquet
- Workshops on production of crops, livestock, viticulture, and tree fruit, and food and beverage processing. Topics include soil health, mental health, Indigenous agriculture, and many others!

ABOUT ORGANIC BC

CONFERENCE HOST

GROWING THE ORGANIC MOVEMENT IN BC FROM THE GROUND UP

For over 30 years, Organic BC has been building a flourishing organic sector in British Columbia. From fighting for stronger policies to accelerating the growth of organic to bringing the organic community together at events such as this, we've laid a foundation of innovation, leadership and trust.

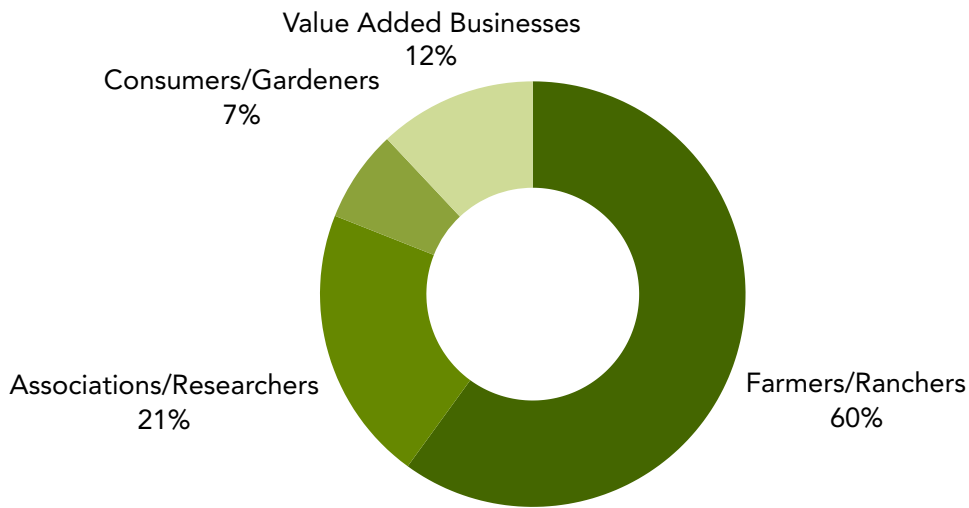
Now, through our broader stakeholder representation and expanded advocacy, extension and market development, we're positioned to build on this momentum and create an even stronger future—one based on collaboration and a clear vision for a thriving, sustainable food and farming system in British Columbia.



OUR AUDIENCE

CONFERENCE ATTENDEES

The BC Organic Conference & Trade Show draws a dedicated and growing audience, eager to explore innovative ideas and build meaningful connections within the industry.



Attendees local to British Columbia



of attendees are women

OUR DIGITAL REACH

12k Social media followers & newsletter subscribers

600k Accounts reached annually

SPONSORSHIP OPPORTUNITIES

SPONSORSHIP BENEFITS

	DIAMOND SPONSOR \$20,000+	PLATINUM SPONSOR \$10,000	GOLD SPONSOR \$7,500	KEYNOTE SPONSOR \$5,000	SESSION SPONSOR \$2,500	SILVER SPONSOR \$1,000
Full conference passes	8	4	4	2 passes OR standard trade show booth	2	2
Trade show booth	Premium placement	Premium placement	Standard placement	See above		
Customization	Bespoke recognition package	Bespoke recognition package				
Verbal acknowledgement	Start of every session				Start of sponsored session	
Conference signage	Prominent banner in foyer	Banner in refreshment area		Logo beside Keynote in program	Logo beside session in program	
Banquet signage	Banquet tabletop recognition	Banquet tabletop recognition	Banquet tabletop recognition			
Ad in print program	Full page	1/2 page	1/4 page			
Social media promotion	1 day Instagram takeover	Featured business post				

Benefits at all sponsor levels:

- Logo feature in email promotions, printed materials, website, event signage, sponsor slideshow and conference program
- 1 social media post

ADDITIONAL OPPORTUNITIES

TRADESHOW BOOTH

Tradeshow runs all day on Wednesday, November 26.

\$600 COMMERCIAL
BOOTH

\$500 NON-PROFIT
BOOTH

- 6' table in high traffic area of conference
- Promotion on social media and conference webpage
- Breakfast and lunch included for 1 person

QUESTIONS? READY TO BOOK?

For sponsorship, contact Mary Paradis,

 coordinator@organicbc.org

For tradeshow booking, contact Laurel McBride,

 conference@organicbc.org

 organicbc.org/conference

    @thisisorganicbc